



CENTRAL COAST BUSINESS SHOWCASE

Invest in a lifestyle and business

**NSW PARLIAMENT HOUSE
THURSDAY 23 SEPTEMBER**
Exhibitor Guide



www.ccbusinessshowcase.com.au

Image courtesy of Central Coast Tourism

A welcome from David Harris MP



Welcome to the Central Coast Business Showcase at NSW Parliament House.

Driven by the NSW Government and key local stakeholders, the Central Coast Business Showcase is the first event of its kind for the Central Coast region. It is a unique and exciting opportunity to showcase the strengths of the region from a business investment perspective and to highlight that there has never been

a better time to live, work or invest in the NSW Central Coast.

The outlook for the region is positive. A strategic and collaborative approach to economic development and investment is being taken and the Central Coast means business.

The region has a number of significant assets, ranging from its proximity to the ports of Sydney and Newcastle, road and rail connections to these centres, a well-established industry base, productive agricultural land and an availability of well located and competitively priced employment lands. Other assets include the Central Coast's marine and land based biodiversity, a strong sports participation culture, significant tourism sector and a growing creative and performance culture.

The Central Coast is attractive to business with a strategic east coast location which is midway between Melbourne and Brisbane. Food processors, manufacturers and logistics companies that have been drawn to the region service the broader state, national and international markets.

A variety of education and training providers, ranging from early child care through to higher degree research, service the Central Coast. Government and independent primary and secondary schools offer a broad choice for finding the right fit for each child and provide a variety of additional experiences based on a foundation of academic excellence.

The Central Coast also offers an enthusiastic, adaptable and growing workforce within a community that is passionate about its region.

Quite simply, the Central Coast means opportunity for new and existing business.

The exhibitors here today are testament to this. These innovative businesses recognised the potential of the region when they chose to locate their business on the Central Coast.

I invite you to see what they see; that there has never been a better time to live, work or invest in the NSW Central Coast.

A handwritten signature in black ink that reads "D. Harris". The signature is stylized and fluid.

David Harris MP
Parliamentary Secretary for the Central Coast
Parliamentary Secretary for Education
Member for Wyong



A welcome from RDA



Welcome to the Central Coast Business Showcase.

Regional Development Australia Central Coast NSW is proud to be a part of this inaugural Central Coast Business Showcase. We would like to thank our partners who include; Gosford City Council, Wyong Shire Council, Industry and Investment NSW, Department of Premier and Cabinet and the Central Coast Business Review.

Our organisation is a partnership between the Federal and State governments and we are working with communities to identify opportunities, challenges and priorities for action. A fundamental objective for the RDA is job creation and business support, the Central Coast Business Showcase is an opportunity to influence the achievement of that goal.

The Central Coast, positioned conveniently between Sydney and Newcastle, has long been an attractive place to visit. Increasingly, with regional population growth and infrastructure investment, the Central Coast is now more than ever an attractive option to "invest in a lifestyle and business."

The location of the Central Coast so close to two major cities is unmatched. Add to that a quality workforce, expanding infrastructure, a growing recognition for innovation and the area's diverse scenic beauty and you have a very attractive place to live, work and play.

On display today at this Central Coast Business Showcase, are some of the very best of our Central Coast based organisations. As a community development agency we feel privileged that the owners of these organisations have chosen the Central Coast as home.

As you meet and greet the businesses exhibiting today, I'm sure you will agree the Central Coast economy is diverse in many ways – industry sector, business size and product offering.

The Central Coast is growing rapidly. It is predicted to grow by a further 100,000 people in the next 25 years. We encourage you to consider the Central Coast for any business investment.



John Dawson
Chair
RDA - Central Coast



Exhibitor Profiles

The exhibitors from today's event have proudly provided the profiles and photographs of their organisations.

ADC Krone

ADC KRONE offers global copper and fibre-based connectivity solutions and cabling products used in public access and enterprise networks. With sales into more than 150 countries, the company provides the connections for carrier, broadcast and enterprise networks around the world.

The need for ubiquitous access, scalable bandwidth and robust, reliable connectivity is no different for a carrier, cable company or enterprise. All depend on ADC KRONE's network infrastructure expertise to help them design and deploy broadband networks, wired and wireless, that can deliver reliable broadband services over any device, anytime, anywhere.

ADC KRONE's innovative network infrastructure equipment enables high-speed Internet, data, video, and voice services to residential, business and mobile subscribers.

With a comprehensive connectivity product portfolio, ADC KRONE provides solutions for central office, data centre and outside plant deployments.

As enterprises and data centres become more fibre rich, they require solutions that can grow as their requirements expand, and ADC KRONE products are designed to accommodate future technologies and growth.



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Bluetongue Brewery

Bluetongue Brewery was founded in 2003 by four Hunter based entrepreneurs who had a combined passion for creating great tasting, premium beer from their local region.

The need to build a new brewery was identified after the original production site at Cameron Park was outgrown. Bluetongue Brewery at Warnervale commenced brewing in June 2010 after an 18 month approval and construction period. With an initial capacity of 50 million litres, the brewery has been designed in a modular format to allow future expansion up to 150 million litres per annum.

The brewery includes the latest state-of-the-art brewing and packaging technology, capable of producing both Australian and International beers in various packaging formats. During construction, \$80 million of the \$120 million project budget was spent in Australia with \$40 million of this amount being directly spent in the Hunter and Central Coast regions. Bluetongue Brewery can proudly boast to be the first major brewery opened in NSW for 40 years. The brewery hopes to operate as a major tourist attraction in the region in future years.



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Mars Food Australia

Mars Food Australia manufactures and markets some of Australia's most popular food brands, including MASTERFOODS®, DOLMIO®, KAN TONG® and UNCLE BEN'S®. The Australian food business was founded by Henry Lewis in 1926 and passed onto his sons, John, David and Victor, before becoming part of the Mars family's group of companies in 1967.

Mars Food Australia today offers over 500 products in categories as diverse as herbs and spices, mustards, marinades, relishes, table sauces, pasta sauces, recipe bases, stir fry sauces, rice products and PROMITE® spread. It exports to New Zealand and throughout the Asian Pacific region as well as supplying the food service and industrial sectors.

Mars Food Australia is based on the Central Coast of New South Wales, where its state of the art facility was officially opened in 1992. Since then, the facility has continued to improve and grow, and the company has been an active member of the local community, employing more than 330 Associates and supporting a range of charitable and sporting organisations across the region.

Mars Food has a number of projects in development to improve the health and nutrition of its products, the wellbeing of its Associates, and reduce the environmental impact of its operations.



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Mingara Recreation Club

Mingara Recreation Club is an iconic lifestyle destination on the Central Coast. Created as a result of the vision of a group of locals nearly 40 years ago, Mingara today has become a monument to these ordinary, but dedicated people, who strived for and reached a goal to benefit their community.

Life's great at Mingara with a choice of great restaurants including a multi-purpose event centre; great entertainment, great sporting facilities and great living with state-of-the-art fitness, aquatics and wellness facilities.

Mingara is well-known in the Central Coast community for living its vision 'to make a significant contribution to the quality of community life'. This vision is lived through our people, our product and the genuine support we provide to the community.

Mingara proudly supports over 200 community, welfare, education and sporting organisations on the Central Coast, as well as designing and delivering programs for the local area.

Mingara is a social centre, a safe and friendly place that fosters neighbourhood relations and creates opportunities for the Central Coast community. Life's great at Mingara.



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Aquation

Aquation increases profits for primary producers by providing an early warning stress detection system. Growers depend on rapid and efficient plant growth, but growth-limiting stress cannot usually be detected until it is too late.

We provide a new continuous-monitoring stress detection system for plant production in broad-acre, greenhouse/hydroponic and aquaria operations. Rapid detection of plant stress can help optimise the use of fertiliser and water, thereby reducing operating costs, reducing the time to market, and avoiding crop loss. Aquation products are proudly designed and manufactured in Australia.



Water Quality • Plant Health • Environment Assessment

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Barden Produce

Established in 1989, Barden Produce supply supermarkets and independent grocers across Australia with a variety of bulk, pre-packaged and retail ready fruit, herbs, vegetables and salads.

From our humble beginnings as a two person operation at Sydney Produce Markets in Flemington, we are now a truly vertically integrated Fresh Produce Business that incorporates growing, value adding, packing and distribution services in the Fresh Produce Sector. We have growing facilities both company owned and contracted around Australia with packing and distribution facilities in Gatton QLD, Kemp's Creek NSW, and Sydney Produce Markets, NSW.

Our growing facility based at Peats Ridge on the Central Coast of NSW has been established to grow and pack a range of herbs and Asian Vegetables for distribution around Australia and to supply existing pre-pack facilities for our wide range of products.



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Bax Audio Visual

Bax Audio Visual provides the most experienced professional audio visual service on the Central Coast. We have a comprehensive range equipment including audio, lighting, drapes, staging and conference equipment. This equipment is continually refreshed to ensure we have the latest recourses.

We are committed to whatever it takes to ensure a flawless event. Our solution-orientated approach to the unique challenges posed by each event utilises our expert analysis to ensure we provide the right communication system to your needs.



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Billie Goat Soap

Goat's milk is nature's skin drink. New and innovative, Billie Goat Soap, situated on the Central Coast, is Australia's leading manufacturer of quality goat's milk skin care products. Made from Australian goat's milk, the range includes soaps, moisturiser, body washes and bath soaks. The Billie Baby range is also a unique skin care range made using Australian goat's milk and vitamin E, tailored for the baby care category. Try something different - Billie Goat Soap.

Billie Goat Soap products have been captured by leading retailers and are distributed Australia wide.



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BioFiba

Biofiba® Australia has the exclusive rights for Australasia to exploit the Biofiba Technology®. Biopallets® will replace current timber export pallets reported as being responsible for 40% of global deforestation.

Biopallets® are made from Biofiba® a 100% natural composite sourced from renewable crops and will biodegrade into harmless garden mulch when disposed of.

This innovative technology was developed on the Central Coast with the assistance of the CSIRO and is also being supported by Austrade, AusIndustry and Industry & Investment NSW.

Biopallets® offers pallet manufacturers and end users a viable, cost effective and eco friendly solution to their pallet problems.



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Blink Mobile Technologies

Blink Mobile develops and markets a mobilisation management platform that allows any organisation to build, deploy and manage innovative mobile services from their existing web based information and business systems.

The Blink platform offers organisations a completely new, lower cost, quicker and more agile alternative for their users to access interactive systems from their mobile phones. Instead of building mobile sites and smartphone applications, organisations using the platform can enable user interactions with ANY existing information system and enable that interaction to be delivered through ANY mobile device - ranging from iPads to the latest smartphones through to simple 2G-browsing and SMS-only phones.



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Brilliant Logic

Brilliant Logic is a management, marketing and public relations consultancy firm that provides innovative, dedicated solutions to diverse clients across a range of industries, including some of Australia's best-known brands and most popular events.

In addition to strategic management, marketing and media advice, Brilliant Logic's full-service graphic and web design department have created advertising campaigns, brochures, websites and other communication material that grabs the attention of the target market, while achieving brand and communication objectives.

Brilliant Logic's clients include Woolworths, The Salvation Army, the Sydney Roosters and Australia's largest free public event, Woolworths Carols in the Domain, broadcast nationally on the Seven Network.



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Broken Bay Oysters

Broken Bay Oysters Assoc. was formed by the remaining farmers that stayed on the Hawkesbury River after the devastating effects of the QX outbreak that wiped out the Sydney Rock Oyster in the river in 2004.

BBO members have agreed on a code of conduct and farm in accordance to the NSW Oyster Industry Sustainable Aquaculture Strategy. BBO has been recognised for their stewardship of the river, receiving numerous awards for their environmental contribution to the Hawkesbury River. BBO members are committed to ensuring that they bring to the consumer a high quality product based on environmentally sustainable production methods.



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Central Coast Bears

The vision of the Central Coast Bears is to establish a world class rugby league franchise on the Central Coast, based at Bluetongue Stadium in Gosford NSW.

Our campaign is gaining momentum. The Central Coast Bears have significant local support and are capturing the attention of the national media and more importantly, the National Rugby League.

The Central Coast Bears are working solidly toward the day that sees the Central Coast community and the legion of rugby league supporters it contains have an NRL team of their own. This will also bring numerous spin-off benefits to the region to local business and tourism.



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Central Coast Business Review

First published in 1990 Central Coast Business Review is the Central Coast region's own business magazine reaching 5,000 businesses each month and having a readership of over 16,000. It is highly influential and respected within the business community. Apart from covering regional business news it also addresses regional economic and political issues.



Its sister publication, Central Coast Investment Prospectus and The Adams Ultimate Guide to Business – Central Coast, is an annual publication that provides the reader with 'all they need to know' information about the regional business environment and the dynamics that drive the economy.

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Central Coast Grammar School

Established in 1985, Central Coast Grammar School is a leading independent, K-12, coeducational, non-denominational school with an enrolment of 1150 students. CCGS provides an innovative, broad education and outstanding teachers to help students develop intellectual and moral strength.

Our students thrive within a culture of excellence and we are proud of our consistently outstanding academic achievements. Most of our students continue their studies at university, with the majority gaining entry to their first choice university degree. Close to the heart of Erina on the scenic Central Coast, our 17 hectare hillside campus is close to transport, shopping and beautiful beaches.



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Central Coast Manufacturing Connect

The Central Coast Manufacturing Connect is a new organisation recently set up to act as an umbrella group for the different organisations in the region that support the manufacturing sector. The members of CCMC are Australian Industry Group, Hunternet, NSW Business Chamber, Central Coast Environment Network, Central Coast Safety Group, Central Coast Manufacturing Association, Engineers Australia and the Central Coast Networking Group.

The purpose and function of the CCMC is to act as a representative organisation for the different manufacturing groups in the region, to connect industry with the community, with each other and build trust. It will interface with Government and aim to create investment opportunities in the region. Its key initiatives will be to support and assist the different groups, to develop projects to support manufacturing, to develop a common events calendar, to gain recognition for manufacturing on the Central Coast and importantly to drive innovative manufacturing practices.

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Central Coast Mariners

The Central Coast Mariners are the only national sporting team based on the Central Coast and are currently competing in Season 6 of the Hyundai A-League.

Located on picturesque Brisbane Waters at Gosford, Bluetongue Stadium is home to the Mariners and an outstanding venue to enjoy the world's greatest game.

Mariners Corporate Hospitality packages are perfect for entertaining clients, family or friends. With some of the best viewing positions in the stadium our corporate suites & boxes will offer you a truly memorable sporting experience.



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Central Coast Regional Development Corporation

Recently created by the NSW Government to pave the way for revitalisation, growth and investment across the Central Coast, our charter is:

- to broker development outcomes on strategic government sites across the region
- to facilitate the development of regional centres and renewal corridors
- to facilitate private sector investment and development on key state land holdings
- to work across all levels of government and the community
- to asset and property management of lands held by the corporation.

Key Projects of the Central Coast Regional Development Corporation include:

- Implementation of the Gosford City Centre Master plan
- Key catalyst project The Landing, the first of five precincts within the Gosford LGA.
- The 152 hectare site at Mt Penang Parklands, Kariong



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Eastcoast Foods & Beverages

Eastcoast foods & beverages is a family owned and operated Australian company that has been producing premium quality fresh fruit juices, fruit drinks and natural spring water for over 15 years.

We at Eastcoast pride ourselves in knowing that we produce the highest quality of 100% Australian products, coupled with providing outstanding customer service.

We source citrus fruits from our own orchards as well as from citrus growers and we are devoted to keeping our products wholly Australian made and to provide ongoing support to the Australian citrus industry.

We are committed to continuous research and product development. We value our customers and are devoted to ensuring they are fully satisfied after every purchase.



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E-Bisprint

E-Bisprint is an independent print manager representing its clients, not the printer. We offer our clients a simpler way in ordering a range of products with an end to end solution covering all facets of print management and fulfilment, supplying transparency through customised e-Portals.

All business needs including general and specialised print, promotional products, corporate apparel, environmental options, professional filing needs, office consumables and customised software solutions that offer real time reporting are offered by E-Bisprint.

After 19 years we have built our reputation on being reliable, competitive, affordable and forward thinkers, operating on a global scale. As a result we source and supply worldwide, opening unlimited offerings to our customers.



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Halley & Mellowes Australia

Formed in 1966, The HMA Group of Companies manufactures, services and sells a wide range of capital plant and equipment to a diverse range of industries. This includes mining, processing, materials handling, water management, power generation and, oil and gas.

With a team of qualified engineers the HMA Group provide state-of-the-art industrial equipment, consultation support and technical back-up. The HMA Group currently employ over 200 people through-out Australasia.

Our manufacturing facility at Wyong on the NSW Central Coast is a purpose built facility with modern machinery and equipment, efficiently producing extremely high level of quality products for distribution through-out Australia and Overseas.



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Herbie's Spices

Herbie's Spices is an artisan spice business that meets the needs of cooks and food lovers, by providing the largest range of culinary herbs and spices and special blends, in the southern hemisphere.

Located at Charmhaven on the Central Coast of NSW, the modern HACCP certified facility (known traditionally as a Spicery) is where spices are graded, ground, blended and packed and sent to specialty food stores, restaurants, caterers and Herbie's own retail store in Sydney's Rozelle. Herbie's Spices can be ordered on-line for delivery to anywhere in Australia, and the books written by and spice classes conducted with Ian "Herbie" Hemphill, continue to demystify and enchant Herbie's customers.



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Hunter & Central Coast TAFE

TAFE is the major provider of vocational education and training in the Central Coast region. It has three campus locations on the Central Coast at Gosford, Ourimbah and Wyong, which today enrolls some 12,000 students per year.

TAFE has engaged and developed strong partnerships with industry, business and community on the Central Coast and will continue to play a major role in the economic, cultural and social development of the region. We are committed to building workforce development capability through programs developed in close consultation with Central Coast business and industry. This practice ensures our training is relevant to individuals, business and industry in which our graduates operate.



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Industry & Investment NSW

Industry and Investment NSW Central Coast office is located at North Loop Road, Central Coast Campus, University of Newcastle, Ourimbah.

A wide range of facilitation and assistance programs designed to help businesses establish or expand on the Central Coast are available through Industry & Investment NSW.

Industry and Investment NSW works with business and other key regional organisations to promote the Central Coast as a prosperous and internationally competitive business location. Its objectives are to attract and retain investment, assist business growth, boost exports, foster industry skills, encourage innovation and create sustainable jobs.



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LJ Hooker Commercial

LJH Commercial – Central Coast, the regions largest team of specialist Commercial & Leasing Agents, consists of a strong team committed to outstanding professional service in retail, commercial and industrial sales and leasing. With over 90 years combined experience, the team at LJH Commercial – Central Coast offers you local knowledge, commitment and dedication, backed by the marketing strengths of one of Australia's best known and respected companies.

At LJH Commercial – Central Coast, we started out with a very simple philosophy and that was, and is, to treat our clients small and large with honesty and integrity while continuing to grow our business and improve our service at every step.

Our reputation has been enhanced by the significant organisations who have entrusted LJH Commercial – Central Coast with pursuing their property requirements be it disposal or acquisition.



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W www.ljhooker.com.au/commercial-centralcoast

Loyal I.T. Solutions

Loyal I.T. Solutions provides fast, effective and reliable business network support to organisations large and small. Located on the Central Coast, we also service clients in Sydney and Newcastle.

We offer a full range of services, from I.T. planning and system audits, through to troubleshooting, preventative maintenance, and supply of hardware and software needs.

Our commitment to customer service is our top priority. It is our mission to assist our clients to achieve their goals, by understanding their business, and providing the solutions required. Whatever your technology needs, call Loyal I.T. Solutions for sound, professional advice and friendly, efficient service.



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Newcastle University

The University of Newcastle's Central Coast campus at Ourimbah provides a flexible and cooperative approach to education. It is a partnership of the University of Newcastle, TAFE-NSW Hunter Institute and Central Coast Community College. It is also affiliated with the Central Coast Conservatorium of Music.

As a multi-sector organisation, it offers seamless pathways to education and training. This unique partnership offers students greater flexibility in their study choices. Students from the University of Newcastle's Central Coast Campus are both academically and professionally prepared for the workplace.



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W www.newcastle.edu.au/location/central-coast

Open Shutters

Open Shutters manufactures custom made timber and aluminium products for shading and privacy solutions.

Our products are offered to the top end residential, developer and commercial markets. Architects, designers and specifiers trust us to bring their visions to life. Open Shutters has a technologically advanced manufacturing facility on the Central Coast totally under family control.

We employ cabinet makers, carpenters, engineers, shop fitters, wood machinists, and spray painters, all to ensure we have the expertise to custom build to suit the design conditions. Open Shutters have invested in advanced project management systems, ongoing training programs and an advice line for technical and design questions. Open Shutters are a sustainable product from material choices to manufacture decisions and finally an energy saving product.

P 1300 136 911

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OPEN SHUTTERS™

Orbit Communications

Orbit Communications helps people protect their valuable assets and resources by providing innovative solutions using appropriate technology.

Orbit's Flagship product BodyGuard is designed to help protect the lives and wellbeing of personnel in the workplace by effectively lowering risk of collision between moving vehicles and personnel. This system is proving useful in a wide range of industries such as mining, warehousing/logistics, construction and shipping.

Our range of other products include TempSaver, which protects chickens in broiler sheds from overheating and humidity, GenTemp, which ensures that produce remains in an appropriate temperature range and can also be used to monitor computer server temperatures and FrostAlert, an early warning frost detection system that helps prevent damage to crops.



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Pureblends

Pureblends is a range of gourmet spice blends made from only the finest quality, natural ingredients.

Produced by the sparkling waters of Bookers Bay on the Central Coast, the Pureblends range provides a quick and simple way to produce tasty but healthy food in today's hectic pace of life.

Pureblend Spices can be used as marinades or added to sauces and soups. A couple of unique blends can be mixed with water for mouthwatering dips and sauces. Whether you enjoy cooking in a state-of-the-art kitchen or you prefer to create your food on an open fire or barbie, our spice blends will turn your meals into masterpieces.



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Ramm Botanicals

Ramm Botanicals is an innovative horticultural company involved in native plant breeding, plant propagation and marketing of ornamental plants. The company sells young plants to wholesale growers throughout Australia and also exports plants in the form of tissue culture to many markets including USA, Europe and Japan. Ramm Botanicals employs over 80 people in their tissue culture laboratory, young plant nursery and sales and admin functions.

The nursery is NGIA-EcoHort accredited (Nursery & Garden Industry) and has been approved for BioSecure HACCP accreditation. Ramm Botanicals has won many honours over the past few years, including best production nursery, export, training and community awards.



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Regional Development Australia Central Coast

Regional Development Australia Central Coast NSW Inc is working with our community to identify opportunities, challenges and priorities for action. We are local people developing local solutions to local issues.

Funded primarily by the Australian and State governments, the Regional Development Australia national network will contribute to growth, and the strengthening of Australia's regions. It is a new beginning for regional advocacy and community development.

Made up of committed champions, the 55 Regional Development Australia committees all have a strong grass-roots understanding of their regions.



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Relative Services

Relative Services is a communications network design and construct company founded in 2002 and has operated on the Central Coast since that time. Relative Services designs, constructs and maintains all facets of telecommunications networks specialising in all aspects of the Broadband Network.

We offer a flexible portfolio of services, tailored to meet the customer's network requirements. Relative is committed to providing total customer satisfaction throughout its business. We have the capability and experience to provide complete communications solutions to any location in Australia

The logo for Relative Services, featuring the word "Relative" in a sans-serif font. The letter "i" is stylized with a vertical line extending upwards.

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Replica Data Security

The Replica Data Governance Suite increases the productive value of data to an organisation whilst preventing data loss, data theft and data leakage. It includes a secure file transfer system, a collaborative work space, a solution for securing mobile data and a world class backup system.

The technology is unique in its use of a database as an encrypted digital storage unit that mimics the file system. Replica has strong application in fields where security and performance is a significant requirement, including healthcare, government and financial services.



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RFID N Print

RFID n Print is a Central Coast (NSW) based company that has developed several innovative products which incorporate RFID (Radio Frequency Identification) technology. Its primary function is the manufacture of value added printed smart labels and smart wristbands that have enabled the company to achieve a niche profile internationally as a supplier to global markets.

The RFID industry is still in an embryonic stage of development and in response the company has developed a series of strategies that will allow the company to develop along with the global demand for RFID smart labels and smart wristbands.



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Silvertrees Web Development

Silvertrees is a Central Coast IT Development company based in Kincumber. Their activities are exemplified by their catch phrase "Business Ideas Online".

The company specialises in customer interactive sales and marketing systems, allowing for intuitive business and client relationship processes and efficient and simple content management for all skill levels. Current off-the-shelf systems include: virtual Shopping Centres, online Expos, professional online E-Therapy systems and multiple Branch Aggregations.

Silvertrees Web Development is considered a leading innovator in the global online sales and customer systems industry, providing solutions which are modular, easy to use and easy to customise for client specific needs, but are also cheaper than conventional systems.



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St Fiacre Distillery

St Fiacre Distillery is home of Australia's highest-awarded gin and liqueur products. Our international award winning spirits and liqueurs are created in our tranquil fragrant garden distillery on the NSW Central Coast.

Inspired by medieval monks and alchemists, long time herbal wizard and artisanal distiller Philip Moore handcrafts each superb elixir in traditional copper pot stills, using Australian native plants.

St Fiacre Distillery is a popular tourist attraction in the region. Tours, tastings and sales at our cellar door in Erina throughout the year.



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UltraServe

Ultra Serve Internet Pty Ltd is a Central Coast based provider of national Managed IT hosting and cloud hosting services.

Ultra Serve provides IT services as an operational expense to customers from multi-state facilities delivering services across our highly available Cisco IP network. We are a leader of cloud computing services, launching the first true cloud computing service in Australia in late 2008.



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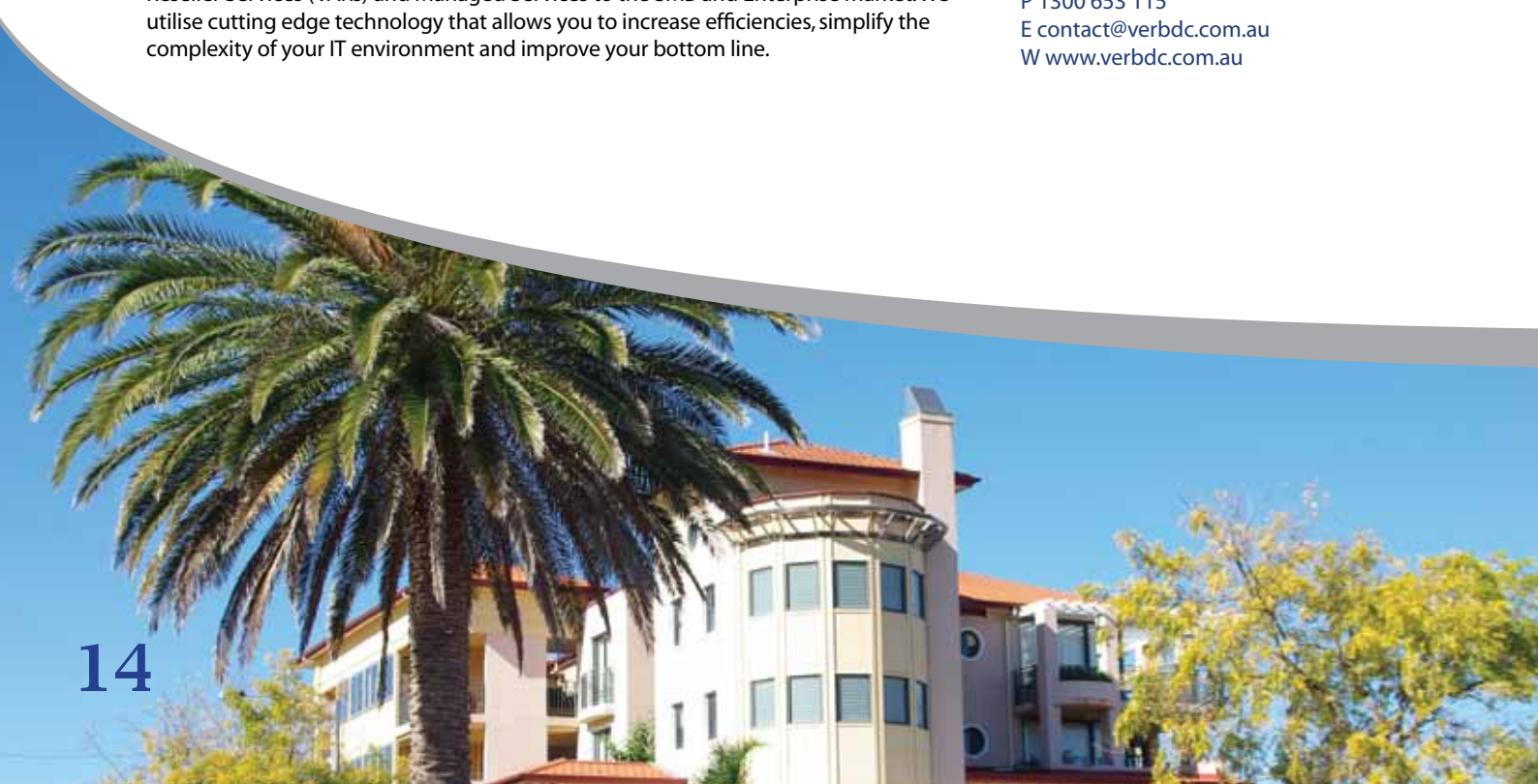
Verb Data Centre

The Verb Data Centre is a revolutionary facility. Our data centre is built on technology that will change the face of data centre services and Managed Service application delivery. Designed specifically around the modular HP POD, the powerful HP Blade and the latest virtualisation technology Verb DC defines the new era for managed services. With an increased demand in Australia for data centres to provide resilient, high density computing environments that are energy efficient and have a core focus on customer service, Verb DC is ready for action.

The Verb Data Centre is a niche, service oriented business offering Value Added Reseller Services (VARs) and Managed Services to the SMB and Enterprise market. We utilise cutting edge technology that allows you to increase efficiencies, simplify the complexity of your IT environment and improve your bottom line.



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Plateau Chamber of Commerce

The Central Coast Business Showcase would like to thank the following members of the Plateau Chamber of Commerce for supplying fresh ingredients for use in catering the event.

LD & GM Moncriess

B & A Mckelvey

Eastcoast Foods and Beverages

J & R Vassallo

S & P Dominello Flower Growers

Meliora farm

Jirandali Trust

R-ONE No.1

PM & P Chetcuti

Champions Mountain Organics

Barden Produce



Wyong Shire Council

Wyong Shire Council works hard to create a sustainable business sector and local employment by giving priority to the processing of employment-generating development applications and providing infrastructure to support local economic development.

Recent developments in the Shire include Bluetongue Brewery and Primo Smallgoods at Warnervale, while the Centrelink Call Centre at Tuggerah Business Park will open by the end of the year.

More recently, the State Government approved the \$276 million Warner Industrial Park, which will create 3,000 jobs, and is part of the Wyong Employment Zone (WEZ). The WEZ is a 744 hectare site that has the capacity to provide 6,000 local jobs.

Wyong Shire Council has a clear vision and commitment to creating local employment opportunities.



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Gosford City Council

The Gosford Challenge

The Gosford Challenge, a joint venture between Gosford City Council and the Land and Property Management Authority, is an integrated project to revitalise the City Centre of Gosford.

A Master plan for the city has been completed by the Cox Group after extensive community engagement and several catalyst projects identified. One of the first catalysts will be the redevelopment of the picturesque waterfront under the direction of the newly established Central Coast Regional Development Corporation.

The CCRDC is currently seeking a development partner for the project (full details at www.thelandingatgosford.com.au), which is currently under consideration as a Site of State Significance.



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Central Coast Tourism

Overview:

The Central Coast is located in a unique position midway between two major Australian Cities. It is just over an hour north from the heart of Australia's largest city, Sydney, while less than an hour south of one of Australia's most vibrant cities, Newcastle.

The Central Coast is well known for its outstanding environmental qualities and lifestyle. The region is home to approximately 316,000 people and is tipped to grow at one of the fastest rates in New South Wales with over 100,000 new residents planned by 2031.



Image courtesy of Central Coast Tourism

Vision:

The Central Coast to be recognised as New South Wales' premier waterfront lifestyle destination.

Strategic Priorities:

- Activate the waterfront
- Enhance and promote the lifestyle and culture of the Central Coast
- Attract and grow here, business and tourism events
- Improve partnership and accessibility

Central Coast Tourism:

Central Coast Tourism is the regional tourism organisation charged with marketing the Central Coast domestically and internationally. Visitor expenditure to the Central Coast is valued at over \$750 million annually and the local tourism industry employs approximately 6000 people – a significant contributor to the local economy.

Just add water ... the coastal lifestyle:

The Central Coast is arguably one of the most convenient and accessible coastal regions in New South Wales with access via land, sea and air. Just a hop, skip and splash from Sydney and Newcastle, the Central Coast provides people with a distinctive change of place and pace.

Situated on the sparkling Pacific Ocean and surrounded by lush hinterland, the Central Coast provides a stunning backdrop and ample space for businesses, residents and visitors.

The range of recreational activities available on the Central Coast is bound to get everyone's blood flowing, resulting in a positive impact on both the mind and body. From mild to wild, the extensive range of water and land based activities will satisfy even the most discerning of adventurers.

The Central Coast proudly boasts a portfolio of 10 golf courses. Offering a mix of spectacular coastal vistas and lush natural settings, with the resort courses providing the option to indulge in post round spa treatments. Magenta Shores Golf Course is ranked the highest of all, coming in at 28th in Golf Australia's 2010 Top 50 course list.

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Adams Business Insight

Adams Business Insight is a business consulting firm specialising in providing advice and information to businesses that are expanding or relocating into regional areas – in particular: the Central Coast and Hunter regions.

Establishing or relocating a business is a huge move regardless of the size of the company. To start in a new town or city takes a great deal of research and planning. Adams Business Insight has a wealth of experience in the Central Coast marketplace and other key city and regional centres.

Our knowledge and understanding of the Central Coast region will save you significant research time in understanding the region and will give you the edge when making a decision to expand or relocate. This knowledge includes sourcing specialist consultants in a range of disciplines that include town planning, property valuations, architects, human resources, finance, manufacturing process technologies and marketing.

We know the regional marketplace inside out and can assist you prior to entering into any long term commitments.

We understand that in finding the right location it requires taking into account; employee availability, skills, access to transport, infrastructure availability, property availability and local issues. Adams Business Insight understands the current demographics and the changing segments within these demographics.

Moving to a new location or expanding is fraught with difficulties and problems that require local knowledge. Minimise the risk whether you are relocating, expanding or simply locating into areas that could be detrimental to your long term growth by talking to us first.

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